



British
Thoracic
Society



Exhibit at the 2026 Winter Meeting
Exhibitor Prospectus

"Each year, thousands of respiratory professionals from across the multi-professional respiratory team attend the BTS Winter Meeting. From highlighting the latest research and product innovations, to facilitating discussions with colleagues, exhibiting at the Winter Meeting is an invaluable opportunity to showcase our work towards better lung health for all. Book your stand and join us at this year's Winter Meeting."

Professor Mona Bafadhel
Chair, BTS Science & Research Committee

The British Thoracic Society (BTS) is delighted to invite all BTS Approved Companies to join us at the 2026 Winter Meeting.

Dates: Wednesday 25 to Friday 27 November 2026
(Set-up on Tuesday 24 November 2026)
Location: QEII Centre, London, SW1P 3EE

The Winter Scientific Meeting is the highlight of our professional calendar and is a great opportunity to showcase the very best of UK and international respiratory medicine. The programme aims to cover the breadth of the specialty and to highlight the latest advances in clinical, translational and basic science, providing superb science and education for all healthcare professionals and scientists who are working hard to improve the care of people with respiratory disease.

Along with the outstanding science, the Meeting provides an invaluable opportunity to network with colleagues old and new, from across the UK and internationally.

Book your stand now and be a part of this amazing event. Exhibit the very best that your company has to offer, and make the most of opportunities for those all-important one-to-one interactions with clinicians, allied health professionals and scientific colleagues.

The exhibition hall will also include refreshment points and a snack bar, as well as the abstract poster boards, in order to maximise footfall to the stands.

DELEGATE NUMBERS

The Winter Meeting is usually attended by in the region of 2,500 delegates across the three days. Delegates comprise consultants, resident doctors, medical students, nurses, physiotherapists, physician associates, research scientists and clinical academics, speech and language therapists, healthcare scientists, general practitioners and pharmacists.



THE EXHIBITION

The exhibition will be held in the Whittle and Fleming rooms and Britten lounge on the 3rd floor of the QEII Centre, where refreshments will also be served.

The floor plan of the exhibition area is available separately via [this link](#).

EXHIBITION TIMINGS (provisional)

Set-up:	Tuesday 24 November 2026 – 8.00am to 7.00pm (at scheduled times)
Exhibition open:	Wednesday 25 November – 8.00am to 5.30pm Thursday 26 November – 8.00am to 5.45pm Friday 27 November – 8.00am to 2.30pm
Conference ends:	Friday 27 November – 5.00pm
Break-down:	Friday 27 November – 2.30pm to 7.00pm (at scheduled times)

STAND SPACE, SHELL SCHEME AND SPACE ONLY

- In the Fleming and Whittle, a maximum of 4 stands may be adjoined to make one larger space. In the Britten, a maximum of two stands may be combined and are not suitable for complex stand builds.
- Stands 5 to 50 will be supplied and built with shell scheme.
- Stands B to P in the Britten are table-tops only and are reserved for charity/non-commercial exhibitors and may not be booked by commercial companies.



Note: The maximum height of stands in the F&W is 3.20m and in the Britten is 2.44m.

STANDARD RATE SPACE ONLY STANDS

For space-only stand numbers 1 to 4, and those standard rate companies choosing not to have the supplied shell scheme, appropriate walls must be built by contractors to separate adjoining stands. Full drawings for bespoke stands must be submitted by 30 September 2026 to: alex.mitchell@brit-thoracic.org.uk. Further information will be provided closer to the event in the Exhibitors' Manual.

STAND RATES

Standard rates:

- Stands 1 and 2 (5m x 4m, space only): £34,500 plus VAT per stand
- Stands 3 and 4 (6m x 4m, space only): £39,500 plus VAT per stand
- Stands 5 to 50 (3m x 2m, shell scheme): £8,000 plus VAT per stand

STAND RATE INCLUDES:

- Admission to the conference sessions for personnel staffing the exhibition stands. Any additional exhibition personnel must register and pay the standard delegate rate.
- Refreshments during programmed break times for attendees (lunch is not included).
- Access to the President's Reception on Thursday evening, for a maximum of four staff per stand.
- One clothed trestle table and two chairs for stands 5 to 50.
- Company information is included in the Winter Meeting final programme PDF, which will be published as a supplement to the journal, Thorax.
- Company information included in the conference App, with pin drops to show stand locations.
- Log-in credentials for the conference App, including access to the "Who's Here" tab.
- Ten named exhibitor registrations per company, regardless of the size of the stand. Please note exhibitor passes are non-transferable.
- Shell scheme complete with company name board (excluding stands 1 to 4, which are space-only).
- One 13-amp electrical socket and two spotlights for shell scheme stands.

NB: Mains electrical supply, electrical sockets and spotlights are NOT included for standard rate space-only stands or those standard rate companies choosing not to use the shell scheme. These must be ordered and paid directly to the official electrical contractor.



BOOKING INFORMATION

Stand bookings are open from 10am on Tuesday 17 February 2026. All stands will be allocated on a first-come, first-served basis, so you are advised to book quickly, especially as the 'prime' locations are sold extremely quickly. The floor plan of the exhibition area is available separately via [this link](#).

Bookings must be made via email to the BTS Conference Manager: alex.mitchell@brit-thoracic.org.uk.

Your email must include the following information:

- First choice stand number
- Second choice stand number
- Third choice stand number
- Fourth choice stand number
- Fifth choice stand number

APPLICATIONS SENT BEFORE 10AM ON 17 FEBRUARY WILL NOT BE ACCEPTED.

If you do not receive an acknowledgement within two working days of returning the booking email, please contact the Conference Manager (alex.mitchell@brit-thoracic.org.uk). Please note that upon receipt of your email, the Conference Manager will send through an online form which **MUST** be completed before your stand is confirmed.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

APP ADVERTISING

Have your company logo included in a prominent position on the App. Logos will loop in a banner beneath the BTS logo in the main menu. They will also display on the 'Who's Here' and 'Exhibitor' pages of the App.

Cost: £3,000 +VAT

PRIVATE MEETING ROOMS

A variety of meeting rooms are available to hire.

Please note, prices are for all 3 days:

- **Burton Room, 2nd floor: £22,000 +VAT**
- **West Room, 3rd floor: £22,000 +VAT**
- **Room 3/12 & Guild, 3M & 3rd floors: £22,000 +VAT**
- **Wordsworth, Shelley, Keats, Burns, 4th floor: £14,000 +VAT each**

All rooms must be booked for the full three days. Rates include access on the set-up day, standard in-house furniture, a projector and a screen. Catering and additional audio-visual equipment must be ordered and paid for separately, using the in-house departments. Floor plans and images of the rooms are available via: <http://www.qeiicentre.london/rooms>

PHONE CHARGING STATIONS

Phone charging stations have become an integral part of the delegate event experience, and provide a highly visible branding option. One charging locker and four charging tables will be located in the exhibition hall, with options to apply vinyl branding and card signage.

Cost: £3,900 +VAT per table/locker



CONFERENCE BAGS

Conference bags still prove very popular with delegates and we will therefore continue to provide a limited number of environmentally responsible cotton tote bags. The bags may be printed with one or more company logos added and provide an eye-catching option from the moment delegates walk into the venue, throughout the event and beyond!

Cost: £12,000 +VAT for 3,000 bags

DOOR VINYL

For those hiring a Private Meeting Room, advertisements may be placed on the room door, using full-height vinyl graphics, to personalise the meeting space.

Graphics will need to be provided as ready-to-print artwork by 30 September 2026 at the latest, and will need to comply with ABPI and associated industry regulations.

Advertisements will be on display for all three days of the conference.

Cost: £1,500 +VAT per door

PLASMA SCREEN ADVERTISING ONSITE

There are a number of plasma screens located throughout the QEII Centre, most of which are available to hire for company advertising. The screens will show conference information, directions, session details, etc. Companies wishing to advertise may choose from a single plasma screen or multiple screens around the Centre.

Advertisements will need to be submitted in an upload-ready format by 30 September 2026 at the latest and will need to comply with ABPI and associated industry regulations. Advertisements will be on display for all three days of the conference.

- **One plasma screen: £550 + VAT per screen**
- **Exclusive advertising on all 41 screens £21,000 + VAT**

EXHIBITION AREA SCREEN ADVERTISING

The Britten lounge is located outside the lift lobby on the third floor. It gives access to the exhibition stands in that area, as well as to the main exhibition area, catering and poster boards. Large plasma screens hanging from a ceiling truss in the Britten provide a prominent location for advertising opportunities and may be positioned on three sides of the truss to ensure visibility from all aspects. The Britten is an area that all participants will use during the Winter Meeting and is always very busy. Advertising on these screens represents a great opportunity to increase your company's visibility and to direct delegates to your stand.

Content will need to be provided as a single static PowerPoint slide by 30 September 2026.

Cost: £4,000 + VAT per advertisement

MEDIA WALL ADVERTISING ONSITE

The media wall is located in the main foyer and directly faces delegates as they enter the venue. It is used to spotlight sessions each day. Advertisements may be included on part of the media wall. Several different advertisements may be shown on the media wall on a rolling loop.

Advertisements will need to be submitted in an upload-ready format by 30 September 2026 at the latest and will need to comply with ABPI and associated industry regulations. Advertisements will be on display for all three days of the conference.

Cost:

- **One advertisement: £2,000 + VAT**
- **Exclusive advertising: £6,000 + VAT**

ADVERTISING ON THE LIFTS ONSITE

Advertisements may be placed on the lifts at the venue, using full-height vinyl graphics. There are six lifts in the main lift lobby and a further three lifts in a second lobby. This gives a great visual effect and provides excellent exposure for your company.

Advertisements will need to be provided as ready-to-print artwork, by 30 September 2026 at the latest and will need to comply with ABPI and associated industry regulations. Advertisements will be on display for all three days of the conference.

Cost:

- **Main lift lobby (all 6 lifts) per floor: £8,000 + VAT**
- **Second lift lobby (all 3 lifts) per floor : £3,000 + VAT**

COMPANY SPONSORED DELEGATE PLACES

We are grateful to companies who make group bookings of delegate places. For further information on group bookings, please contact bookings@brit-thoracic.org.uk.

THORAX ADVERTISING - CONFERENCE ISSUE & FINAL PROGRAMME SUPPLEMENT

The Winter Meeting Programme is published as a supplement to the Society's journal, Thorax, and is distributed electronically to all conference delegates plus all subscribers to the journal. Either exclusive sponsorship or single page advertisements are available for this supplement. There are also opportunities to place individual advertisements in the special conference issue of Thorax.

For all Thorax advertising, please contact Sophie Fitzsimmons at the BMJ directly via: sfitzsimmons@bmj.com

CONFERENCE AWARDS

BTS invites organisations to contribute to a pooled fund which will allow the Society to make a number of conference grants available to individuals across the respiratory team. The Society will allocate a number of awards to those presenting abstracts at the BTS Winter Meeting. For further details please contact Alex Mitchell, Conference Manager (alex.mitchell@brit-thoracic.org.uk)

GENERAL INFORMATION

CONFIRMATION OF BOOKING/ACCEPTANCE OF TERMS AND CONDITIONS

As soon as you have confirmed your stand choice, your company is liable to our payment and cancellation terms and agrees to comply with all rules in the Exhibitors' Manual. Please note that upon receipt of your email, the Conference Manager will send through an online form which MUST be completed before your stand is confirmed.



PAYMENT AND PURCHASE ORDERS

Payment in full must be made no later than 8 weeks prior to the Meeting, i.e., by 30 September 2026. If a Purchase Order number is required for the invoice, then the Purchase Order form must be submitted within one week of the stand booking being made. We will not allocate space to any company that owes the Society money from previous years' Meetings.

GENERAL CANCELLATION POLICY

The Society's general cancellation policy is as follows: from the date of our confirmation email up to 8 weeks before the event takes place (i.e., 30 September 2026), companies will be liable to pay BTS 50% of the quoted stand price if they cancel their reserved stand. After that date, companies will be liable for 100% of the quoted stand price if they cancel. Furthermore, we will not allocate space to any company that owes the Society money from previous years' Meetings.

PLEASE NOTE

- All costs are plus VAT.
- Acceptance of exhibition stand bookings and sponsorship is at the discretion of BTS.
- BTS does not allow sponsored symposia.
- BTS does not permit sole sponsorship of events, nor for events to be perceived as such.
- Please note exhibitor passes are strictly non-transferable. Should you wish to book additional places over and above your stand allocation (please see above for more information), these can be arranged via the BTS website at the Non Member booking rate.
- Placement of company information and logos (on both the BTS website and in the programme) will follow BTS guidelines.

All details are correct at the time of offering.

Please see the separate document for BTS Terms & Conditions for Exhibitors.

CONTACT INFORMATION

For further information on the exhibition or to reserve a stand or sponsorship, please contact:

Alex Mitchell, Conference Manager

Tel: 020 7831 8778

Mobile: 07823 421 914

Email: alex.mitchell@brit-thoracic.org.uk

DATES OF FUTURE MEETINGS

BTS SUMMER MEETING 2027



BTS WINTER MEETING 2027



BTS HEAD OFFICE & REGISTERED ADDRESS

17 Doughty Street, London, WC1N 2PL

Tel: 020 7831 8778

www.brit-thoracic.org.uk