



British  
Thoracic  
Society



# Exhibit at the 2026 Summer Meeting Exhibitor Prospectus

*"The annual BTS Summer Meeting brings together respiratory professionals from across the multi-professional respiratory team to share knowledge, learn about opportunities for development and improve service delivery. The Exhibition gives delegates a chance to share knowledge with industry colleagues and discover more about the latest pharmaceutical evidence and innovative investigative and therapeutic equipment. Book your stand to be part of this fantastic event".*

**Dr Odiri Eneje**  
**Chair, BTS Education & Training Committee**

The British Thoracic Society (BTS) is delighted to invite all BTS Approved Companies to join us at the 2026 Summer Meeting.

**Dates: Thursday 9 & Friday 10 July (set-up on Wednesday 8 July)**

**Location: Manchester Central Convention Complex, M2 3GX**

The Meeting provides a comprehensive, clinically grounded programme, delivering a wide range of topics that deliver for the whole respiratory team. It emphasises the value of meeting colleagues, sharing experiences and having those one-to-one interactions that are so important.

We encourage the entire respiratory MDT to attend, learn, discuss and network.

Join us in July to be part of this fantastic learning opportunity, interact with colleagues, old and new, showcase the very best that your company has to offer, and network with like-minded participants.

The exhibition hall will also include all catering and the abstract prize poster screens to maximise footfall to the stands.

## **DELEGATE NUMBERS**

The Summer Meeting is usually attended by over 700 delegates, with the 2025 Summer Meeting attracting over 760 participants across the two days. Delegates comprise consultants, resident doctors and medical students, nurses, physiotherapists, physician associates, research scientists and clinical academics, speech and language therapists, healthcare scientists, general practitioners and pharmacists.





## THE EXHIBITION

The exhibition will be held in Exchange Hall, where all refreshments will also be served. The floor plan of the exhibition area is available separately [here](#).

## STAND RATE

The standard rate (Stands 1-33) is £3,900 +VAT.

## TIMINGS (provisional)

Set-up: Wednesday 8 July, 8am - 6pm  
Exhibition open: Thursday 9 July, 8.30am - 6pm  
Friday 10 July, 8am to 4pm  
Conference ends: Friday 10 July, 5.15pm  
Break-down: Friday 10 July, 4pm to 6pm

## STAND SPACE, SHELL SCHEME AND SPACE ONLY

- Stands 1 to 33 will be supplied and built with shell scheme. A maximum of 4 stands may be adjoined to make one large space only formation. If booking more than one stand, please contact the Conference Manager to discuss whether you need shell scheme or not in your space.
- Stands 34 to 38 are only available to book by micro-companies and are table-tops only.
- Stands B to I are table-tops only and are reserved for charity/non-commercial exhibitors and may not be booked by commercial companies.

## STAND RATE INCLUDES:

- Admission to the conference sessions for personnel staffing the exhibition stands. Any additional exhibition personnel must register and pay the standard delegate rate.
- Refreshments during programmed break times.
- Access to the President's Reception on the Thursday evening, for a maximum of four staff per stand.
- Company information included in the Summer Meeting final programme PDF.
- Company information included in the conference App, with pin drops to show stand locations.
- Log-in credentials for the conference App, including access to the "Who's Here" tab.
- Four named exhibitor registrations per company, regardless of the size of the stand. Please note exhibitor passes are non-transferable.
- A two-course lunch, for a maximum of four exhibition staff [per company](#), on both days of the Meeting;
- Shell scheme complete with company name board, where specified. [A maximum of four shell scheme stands may be booked together to make one larger bespoke space.](#)
- One 13-amp electrical socket and two spotlights for shell scheme stands.

**NB: Mains electrical supply, electrical sockets and spotlights are NOT included for space-only stands or those companies choosing not to use the shell scheme. These must be ordered and paid directly to the official electrical contractor.**

## STANDARD RATE SPACE ONLY STANDS

For those choosing not to have the supplied shell scheme, appropriate walls must be built by contractors to separate adjoining stands. Full drawings for bespoke stands must be submitted by Friday 29 May to:

[alex.mitchell@brit-thoracic.org.uk](mailto:alex.mitchell@brit-thoracic.org.uk).

Further information will be provided closer to the event in the Exhibitors' Manual.

## BOOKING INFORMATION

Stand bookings are open from 10am on Tuesday 17 February. All stands will be allocated on a first-come, first-served basis, so you are advised to book quickly, especially as the 'prime' locations are sold extremely quickly. The exhibition floor plan is available [here](#).

**Bookings must be made via email only to the Conference Manager:  
Alex.Mitchell@brit-thoracic.org.uk.**

Your email must include the your first, second, third, fourth AND fifth choice stand numbers.

**EMAIL APPLICATIONS SENT BEFORE 10AM ON 17 FEBRUARY WILL NOT BE ACCEPTED.**

If you do not receive an acknowledgement within two working days of returning the booking email, please contact the Conference Manager (alex.mitchell@brit-thoracic.org.uk). Please note that upon receipt of your email, the Conference Manager will send through an online form which **MUST** be completed before your stand is confirmed.

## MICRO-COMPANY RATE

There is an alternative arrangement for micro-companies, which are defined by BTS as:

- Staff Headcount: Under 10
- Annual Turnover: Under £2 million
- Balance Sheet Total: Under £2 million

Micro-company stands (stands 34-38) are available at £2000 + VAT.

Please note that micro-company stands are strictly table-top stands only and do not include any additional floor space.

Included in the micro-company stand fee:

- Two named exhibitor registrations per company (please note exhibitor passes are non-transferable).
- A two-course lunch, for a maximum of two exhibition staff per company, on both days of the Meeting.
- One clothed trestle table and two chairs.
- One 13-amp electrical socket.

Please contact the Conference Manager (alex.mitchell@brit-thoracic.org.uk) to find out more and to discuss whether your organisation is eligible for this rate.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## APP ADVERTISING

Company logo included in a prominent position on the App. Logos will run on a loop in a banner beneath the BTS logo in the main menu. They will also display on the 'Who's Here' and 'Exhibitor' pages of the App.

**Cost: £2,900 + VAT**

## PHONE CHARGING STATIONS

Phone charging stations have become an integral part of the delegate event experience, and provide a highly visible branding option. One charging locker and four charging tables will be located in the exhibition hall, with options to apply vinyl branding and card signage.

**Cost: £3,900 + VAT per table / locker**

## CONFERENCE BAGS

Conference bags still prove very popular with delegates and we will therefore continue to provide a limited number of environmentally responsible cotton tote bags. The bags may be printed with one or more company logos added and provide an eye-catching option from the moment delegates walk into the venue, throughout the event and beyond!

**Cost: £4,500 + VAT for 800 bags**

## THORAX ADVERTISING - CONFERENCE ISSUE

The BMJ publishes a special Conference Edition of Thorax. For Thorax advertising only, please contact Sophie Fitzsimmons at the BMJ directly. ([sfitzsimmons@bmj.com](mailto:sfitzsimmons@bmj.com))

## PLASMA SCREEN ADVERTISING ONSITE

There are a number of plasma screens located throughout Manchester Central, most of which are available to hire for company advertising. The screens will show multiple pages, which will include conference information, directions, session details, etc. Companies wishing to advertise may choose from a single plasma screen or multiple screens around the Centre. A number of different advertisements may be shown on any one screen on a rolling loop.

Advertisements will need to be submitted in an upload-ready format (details to be confirmed nearer to the time) by Thursday 28 May at the latest and will, of course, need to comply with ABPI and associated industry regulations. Advertisements will be on display for both days of the conference.

There is an option for exclusive indoor advertising on all 20 screens.

**Cost:**

- **One plasma screen: £550 +VAT/screen**
- **Exclusive indoor advertising on all 20 screens: £10,000 +VAT**

## PRIVATE MEETING ROOM

Private Meeting Rooms are available to hire throughout the Summer Meeting. Rooms must be booked for the full two days.

Rates include access on the set-up day, standard inhouse furniture and a plasma screen. Catering and additional audio-visual equipment must be ordered and paid for separately, using the in-house catering and audio-visual departments.

**Cost: £4,900 + VAT for both days**

Please note other sponsorship opportunities may also be available, please do get in touch with Alex Mitchell, Conference Manager ([alex.mitchell@brit-thoracic.org.uk](mailto:alex.mitchell@brit-thoracic.org.uk)) to discuss further.

# COMPANY SPONSORED DELEGATE PLACES

We are grateful to companies who make group bookings of delegate places. For further information on group bookings, please contact [bookings@brit-thoracic.org.uk](mailto:bookings@brit-thoracic.org.uk).

## GENERAL INFORMATION

### CONFIRMATION OF BOOKING/ACCEPTANCE OF TERMS AND CONDITIONS

As soon as you have confirmed your stand choice, your company is liable to our payment and cancellation terms and agrees to comply with all rules in the Exhibitors' Manual.

Please note that upon receipt of your email the Conference Manager will send through an online form which **MUST** be completed before your stand is confirmed.

### PAYMENT AND PURCHASE ORDERS

Payment in full must be made no later than 8 weeks prior to the Meeting, i.e., by 13 May 2026. If a Purchase Order number is required for the invoice, then the Purchase Order form must be submitted within one week of the stand booking being made. We will not allocate space to any company that owes the Society money from previous years' Meetings.

## GENERAL CANCELLATION POLICY

The Society's general cancellation policy is as follows: from the date of our confirmation email up to 8 weeks before the event takes place (i.e. 13 May 2026), companies will be liable to pay BTS 50% of the quoted stand price if they cancel their reserved stand. After that date, companies will be liable for 100% of the quoted stand price if they cancel. Furthermore, we will not allocate space to any company that owes the Society money from previous years' Meetings.



## PLEASE NOTE

- All costs are plus VAT.
- Acceptance of exhibition stand bookings and sponsorship is at the discretion of BTS.
- BTS does not allow sponsored symposia.
- BTS does not permit sole sponsorship of events, nor for events to be perceived as such.
- Please note exhibitor passes are strictly non-transferable. Should you wish to book additional places over and above your stand allocation (please see above for more information), these can be arranged via the BTS website at the Non Member booking rate.
- Placement of company information and logos (on both the BTS website and in the programme) will follow BTS guidelines

All details are correct at the time of offering.

Please see the separate document for BTS Terms & Conditions for Exhibitors.

## CONTACT INFORMATION

For further information on the exhibition or to reserve a stand or sponsorship, please contact:

Alex Mitchell, Conference Manager

Tel: 020 7831 8778

Mobile: 07823 421 914

Email: [alex.mitchell@brit-thoracic.org.uk](mailto:alex.mitchell@brit-thoracic.org.uk)

## DATES OF FUTURE MEETINGS

### BTS WINTER MEETING 2026



### BTS SUMMER MEETING 2027

