



## SUMMER MEETING 2026 - GUIDANCE FOR DIGITAL POSTERS

Posters should be designed as **PNG or JPG format to the dimension of 1080px x 1920px** (portrait orientation).

Your digital poster must be uploaded by **2pm on Thursday 4 June** at the latest to:

[SEGEVENTNAS01.quickconnect.to/sharing/h64urREsD](https://SEGEVENTNAS01.quickconnect.to/sharing/h64urREsD)

Password: upload2026!

### Digital poster guidelines:

Interested colleagues will have read the abstract in advance and will make a beeline for the poster. Such people may not mind if the poster is detailed and lengthy in its description of the work done, but other more casual visitors will only stop if the poster is eye-catching.

Whilst there are no set guidelines for designing a digital poster, the key points below should help you:

- The abstract should not be displayed in full, as it will be available via the App. The abstract title and authors should be displayed across the top of the poster. The email address of the lead author should be displayed at the bottom of the poster.
- Use key headings such as “Introduction”, “Methods”, “Results” and “Conclusions” in large font with text under each. San-serif fonts work better for large font sizes. Paragraphs should be short, and in most cases bullet points work better.
- Graphs and tables should be clear and as large as possible. It is usually worth sacrificing some detail for the sake of clarity. Colour is an advantage to highlight points and lower-case lettering should be used as far as possible as this is easier to read. The text, tables and graphics should look integrated. The same typeface should be used for all if possible and ruled lines separating different types of information should be avoided.
- The most difficult aspect of making a poster is getting the layout correct. Try to ensure the poster “flows” and that the contents of each section are clear to the viewer. Usually, the simpler the poster, the better.
- Try to make your poster genuinely attractive and eye-catching to look at. It needs to have some of the same properties as an advertisement – effectively you are selling your work to other delegates. A well-designed poster will effectively sell your work, whereas a poorly designed poster will almost certainly detract from the content.