



16 March 2009

Dear Colleague

BTS Summer and Winter Meetings 2009 – Exhibition and Sponsorship Opportunities

This letter and the enclosures contain details of exhibition and other sponsorship opportunities in relation to BOTH the Society's Meetings this year. ***Please book now for both Meetings to avoid disappointment.***

For our regular supporters, we will be pleased to offer a discount on this year's stand fees of 5% to those companies who exhibited at the 2008 Summer Meeting and a 10% discount for those companies who exhibited at both the 2008 Summer and 2008 Winter Meetings. In addition, for all companies who exhibit at this year's Summer and/or Winter Meetings, the Society will add a web link from the BTS website direct to your company's website.

For those companies who have attended the Winter Meeting in recent years, you will know that we expanded the exhibition to the Whittle and Fleming Rooms, creating one large space for catering, posters and the exhibition. Last year we also added a seating area and cash catering point in the Whittle and Fleming Rooms to further encourage delegates to visit the exhibition area and this seemed to work very well. More improvements are planned for this year!

Once again, we are making registration easier for exhibitors by offering up to 10 exhibitor registrations per stand. However, we will need to know all names in advance and your assistance in completing the relevant forms when requested to do so will be much appreciated.

Any companies wishing to book meeting rooms, educational areas or Internet suites at the QEII Conference Centre will need to make direct contact with Cathryn Stokes, the BTS Conference Manager, rather than with the Centre. Please see the attached document for further information.

Please note that **ALL REPLIES SHOULD BE SENT TO OUR CONFERENCE MANAGER**, Cathryn Stokes, whose details appear at the top of this letterhead and on the last page of the enclosed booklet. Failure to do so will result in delays in your requests for space being processed. ***Please read the information about exhibition space and costs carefully, particularly the Society's cancellation policy.***

The Society is very fortunate to be able to benefit from support from such a broad range of pharmaceutical, equipment, oxygen and publishing companies and the Meetings have gone from strength to strength in recent years. We had a record attendance of just over 2,030 participants at the Winter Meeting in December 2008 and we anticipate similar numbers at the Winter Meeting this year.

Please contact Cathryn if you have any queries about anything in this letter or the enclosures, or if you wish to discuss sponsorship opportunities in detail. I look forward to seeing old supporters again in Bournemouth and London and to welcoming some new ones. It is a pleasure to continue to work with you all.

With kind regards

Yours sincerely

S. Edwards

Sheila Edwards
Chief Executive

Enc: Exhibition Information Booklet
Exhibition floor plans
Fax back reply form
Summer Meeting programme
Winter Meeting provisional programme for major symposia – full programme available in early
September